

Dear colleagues,

I am pleased to present the seventh issue of the GEOBIZ newsletter. This issue is dedicated to GEOBIZ Business-Academy cooperation which is realized according to plan through our Business-Academia cooperation workshops. In this issue you can find an overview from our first, very successful, workshop held in Pristina, and we are announcing the second GEOBIZ "Business-Academia Partnership Workshop" which will be

held in hybrid mode in Chisinau on April 22nd, 2021.

We encourage you to follow the project activities via the GEOBIZ webpage www.geobiz.eu and social networks profiles [Facebook](#), [LinkedIn](#) and [Twitter](#). If you want to get more information or contribute to project don't hesitate to contact us on info@geobiz.eu.

Vesna Poslončec-Petrić

CHALLENGES AND INNOVATIVE METHODS OF COOPERATION IN ACADEMIA-BUSINESS EDUCATION FOR THE NEEDS OF THE LABOR MARKET

Pristine 18th March 2021



Murat Meha
University of Pristina



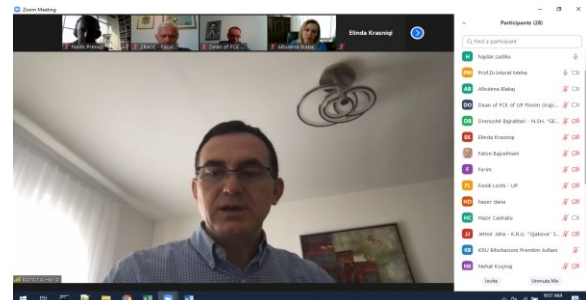
Naim Preniqi, University of
Business and Technology

Improving skills and competencies in geoinformatics and geoinformation is one of the main topics on the European Commission's Agenda today. The GEOBIZ project is addressing the topics of the curricula, their harmonization according to the EU model. In the context of developments of digital communication, many skills are required to work with open data and geospatial technology.

The purpose of the workshop held on March 18, 2021 in Pristina, entitled: "Challenges and

innovative methods of cooperation in academia-business education for the needs of the labor market", was to highlight the challenges and find solutions in educating experts for the future in the field of geoinformatics with emphasis on the use of geospatial technologies.

Therefore, for the above-mentioned areas, the academic staff, experts from the business community, and from various private institutions, have gathered to present the current challenges and those that await us in this field.



The UBT Rector welcomes the participants

This communication facilitates the design process of modern curricula for studying and learning in the field of geoinformatics. It is necessary to acquire better standards and better welfare but also higher efficiency at work, at the same time to become competitive in the labor market. In accordance with this approach at the workshop, the following were discussed:

- Strategic policies and professional resources for practical solutions for professional problems.
- Predicting the relationship between the academia and businesses, regarding the use of geomatics and geoinformation
- The possibility to attract qualified experts from geodesy, geoinformatics and geoinformation in business development,
- Academia-businesses together, will there be a cooperation in mobility, and in joint

education for the professional preparation of students - experts of the future?

- Together, academia-businesses, will they be able to respond more easily to changes in the geospatial industry and global developments over time?

Information and geospatial technology are not unpredictable, because they are a force that must be calculated for the socio-economic development of a country. Building a global land surveillance system, and systems as a whole, provide us with opportunities to determine location, direction, world view, real-time events, and practical problem solving. The knowledge gained on geospatial infrastructure from academic teaching and practice gained from businesses represents a high positive contribution to the attributes of the global economy and to the normality of today's society.



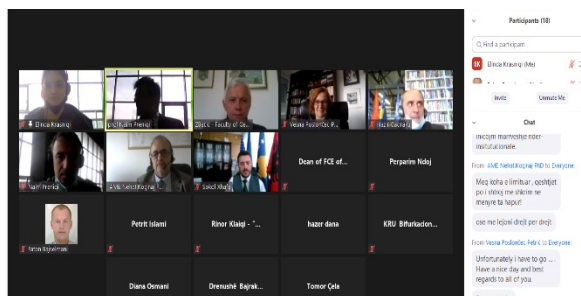
Technical support of the online workshop

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gained on geospatial infrastructure from academic teaching and practice gained from businesses represents a high positive contribution to the attributes of the global economy and to the normality of today's society.

The treatment of curricula and the establishment of academic staff will: meet the requirements of training experts for geospatial infrastructure and for the future of the businesses. Of course, as discussed in the workshop, these can be achieved if the level of coordination and cooperation between the academia-business-institutions is increased.

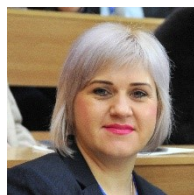


Besides the changes mentioned above, additions are needed for the education model with focus on market needs to add new values and provide fast and qualitative services. The participants in the workshop were strategic partners from Government institutions, businesses, and

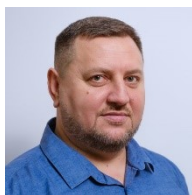
important representatives from the University of Prishtina and the University of Business and Technology. Development of new technology and the completion of the curricula is growing rapidly. Knowledge gained from academic learning on geospatial technology and geoinformation and the skills of its application in the business area should be in direct proportion, for practical solution of professional problems and preparation for teamwork, as well as to understand education throughout life (LLL). It was clearly stated in the workshop, the more theoretical and practical knowledge there is for geoinformation, the safer and faster the decision in the respective fields will be.

It was concluded in the workshop, that in our country here is a lack of staff with sufficient professional knowledge and skills in the field of geospatial sciences. Increasing the cooperation of academic education with businesses definitely reduces the gap between academic supply and business needs for young professionals. It was suggested, to have many academy-business organizations in the future. All discussions in the workshop were focused on requests for local change in line with global developments related to geospatial data.

BUSINESS-ACADEMIA PARTNERSHIP WORKSHOP Chisinau April 22nd, 2021



*Livia Nistor-Lopatenco,
Technical University of
Moldova*



*Dilan VitalieTiraspol
State University*

It is a great honour to invite you to participate in the **Business-Academia Partnership Workshop**, an event organized within the Erasmus+ Ka2 CBHE "Business driven problem-based learning for academic excellence in geoinformatics - GEOBIZ" project (No. 610225-EPP-1-2019-1-HR-EPPKA2-CBHE-JP), which will take place on Thursday, April 22nd, 2021.

Business – Academia Partnership Workshop



Business-Academia Partnership Workshop will be organized in the hybrid format:

- at the Faculty of Constructions, Geodesy and Cadastre, Technical University of Moldova, Chisinau (mun. 41, Dacia bd., Block of study nr. 10, hall 10-302) and
- on-line via Google Meet platform: <https://meet.google.com/zrx-ryen-qox>.

Representatives of public institutions, academia and business in the field of GIS are invited to the Workshop. Topics covered will focus on GIS, Remote Sensing, National Spatial Data Infrastructure, Modern methods and techniques for spatial data acquisition, as well as Business-Academia cooperation challenges in these areas.

The workshop is organized by the Technical University of Moldova - Faculty of Constructions, Geodesy and Cadastre in partnership with the Tiraspol State University - Faculty of Geography, partner institutions in the [GEOBIZ project](#).

On the [GEOBIZ project](#) web-site you can find [Workshop agenda](#) and the invitation letter in [English](#) and [Romanian](#).

We would be honoured to have you participate in this event and we are convinced of your valuable contribution to it.

Impressum

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